



WFLX

## ORDER

Print Date 08/28/12 Page 1 of 2

Flight Dates 09/05/12-09/10/12

	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Contract / Revision</u>	814384 /	<u>ALLEN WEST 4 CONGRES</u>	<u>Estimate #</u>
<u>Original Date / Revision</u>		<u>Agency Com</u> 15%	<u>Alt Order #</u> 06299977
08/28/12	08/28/12	<u>Billing Contact</u>	<u>Billing Type</u> Cash
<u>Advertiser</u>	West, Allen/R/US House 18		<u>Order Type</u> Political
	3299 K Street NW Suite 200 Washington, DC 20007		<u>Billing Cycle</u> EOM/EOC
<u>Agency</u>	Strategic Media Svcs		<u>Billing Calendar</u> BROADCAST
<u>Buying Contact</u>			<u>Demographic</u> A35+
3299 K Street NW Suite 200 Washington, DC 20007	<u>Sales Office</u> H-DC <u>Sales Region</u> National <u>Agency Ref</u>	<u>Rev Codes</u> Agency Political	Pol-Candid
		<u>Product Codes</u> PL810	
		<u>Priority</u> P 2	
		<u>Advertiser Ref</u>	

### Primary Account Executive

Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	14	\$3,757.00	\$4,420.00	0.00	08/27/12	09/10/12	14	\$3,757.00	\$4,420.00
<b>Totals</b>	<b>14</b>	<b>\$3,757.00</b>	<b>\$4,420.00</b>	<b>0.00</b>					

## Billing Plan



WFLX

Print Date: 08/28/12

Page 2 of 2

Contract / Revision

814384

Flight Dates 09/05/12-09/10/12

Hiatus Dates

Original Date / Revision

08/28/12/ 08/28/12

Order Sep 00:15:00Advertiser West, Allen/R/US House 18 Product ALLEN WEST 4 CONGRES Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 3	WFLX	09/05/12	09/09/12	MORNING NEWS 7A	Comm	7-8A	--WTF--	:30	3	\$100.00	P	2	0.00	NM	3	\$300.00
FOX 29 MORNING NEW!																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	--WTF--		3			\$100.00		0.00					
E 4	WFLX	09/10/12	09/10/12	MORNING NEWS 7A	Comm	7-8A	1-----	:30	1	\$100.00	P	2	0.00	NM	1	\$100.00
FOX 29 MORNING NEW!																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	1-----		1			\$100.00		0.00					
E 5	WFLX	09/05/12	09/09/12	BIG BANG THEORY	Comm	7-7:30P	--WTF--	:30	3	\$390.00	P	2	0.00	NM	3	\$1,170.00
BIG BANG THEORY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	--WTF--		3			\$390.00		0.00					
E 6	WFLX	09/10/12	09/10/12	BIG BANG THEORY	Comm	7-7:30P	1-----	:30	1	\$390.00	P	2	0.00	NM	1	\$390.00
BIG BANG THEORY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	1-----		1			\$390.00		0.00					
N 7	WFLX	09/08/12	09/08/12	MLB on Fox Game 1	Comm	1P-CC	-----S-	:30	2	\$180.00	P	3	0.00	NM	2	\$360.00
MLB GAME																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-----S-		2			\$180.00		0.00					
<b>Totals</b>														<b>14</b>	<b>\$4,420.00</b>	

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFLX, West Palm Beach, FL

Date:

9.4

Lara Marcello

acting on behalf of Allen West, a legally  
qualified candidate of the Republican political  
party for the office of US Congress

in the General

election to be held on 11/6/12

hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WFLX#814384			3757-	
	#790762			5508-	
	#800015			3871.75	

Total Charges:

13136.75

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below.

I represent that the payment for the above described broadcast time has been furnished by:

Allen West for Congress

and you are authorized to announce the time as paid for by such person or entity  
I represent that this person or entity is either a legally qualified candidate or an authorized  
committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

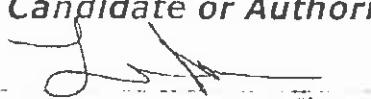
Greg Wilder - PO Box 1028, Deerfield Beach, FL 33441 877-906-3010

This station has disclosed to me its political advertising policies, including: applicable classes and rate  
and discount, promotional and other sales practices (not applicable to federal candidates)

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS  
OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

7/31/13  
Date

  
Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

  
Signature

  
John Hershman  
Printed Name

  
GM  
Title

## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

Lara March

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement,



does



does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Lara March

printed name

7/31/17

date



PAID POLITICAL  
BROADCAST AVAIL REQUEST

<b>TO:</b> John Heisman	<b>STATION:</b> WFLX
<b>FROM:</b> Will Hildebrandt	<b>HRP OFFICE:</b> Washington DC

REQUEST RECEIVED FROM

DATE: 6/5/12

<b>BUYER:</b> Lara Marcella
<b>AGENCY:</b> Strategic Media Services
<b>ADDRESS:</b> 3299 K St. NW Suite 200 Washington DC 20007
<b>PHONE #:</b> 202 337 5700
<b>FAX #:</b> 202 337 8484
<b>OTHER:</b>

AVAILS FOR

<b>COMMITTEE:</b> Allen West for Congress 2012
<b>CHAIRPERSON:</b>
<b>TREASURER:</b>
<b>ADDRESS:</b> PO Box 1108 Stuart, FL 34995
<b>PHONE #:</b> 772 600 7123
<b>FAX #:</b> 877 906 2010
<b>OTHER:</b>

FOR

<b>CANDIDATE:</b> Allen West
<b>OFFICE:</b> Congress
<b>PARTY:</b> Republican

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERCIAL LENGTH:</b>	:30'S
<b>PROGRAMS:</b>	ALL

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE